

Co-Founder & CEO, SHAPE Global
Keynote Speaker

Ali Khan



Ali in a Snapshot

25+ years of global consulting
experience in health diagnostics,
data & tech

9 years of innovation leadership at
AXA Wellbeing as CTO & Chief
Science Innovation Officer

15+ years of delivering and
moderating transformative keynote
experiences, workshops, and
roundtables

Ali's mission is to create a new standard of performance, one that begins with the whole human and ends in real impact.

At SHAPE, Ali's work connects human science to organisational strategy, helping leaders see how health, trust, culture and adaptability shape performance.

Before founding SHAPE, he spent a decade at AXA in the UK Well-Being Division, where he led the creation of global health and performance indices, including the AXA Mind Health Index, spanning 16 countries and 7.2 million data points.

He also serves as a Visiting Professor in the School of Business, Education and Law at the University of Huddersfield. As an entrepreneur and advisor, Ali collaborates with institutions worldwide, supporting the Thriving Workers, Thriving Workplaces Program at Harvard T.H. Chan School of Public Health and serving as a member of the Governance Council at the International WELL Building Institute (IWBI).

Storytelling Through Science

Throughout his career, Ali has combined scientific precision with human insight. His approach brings data to life, turning research into stories that inspire leaders to see performance through a human lens.

On stage, he translates evidence into clarity, showing how the whole human drives every metric that matters and why flourishing is the most complete measure of potential.

Choosing Ali means partnering with a leader who understands both the science and the system of performance and helps organisations create change that is measurable, meaningful and human.



University of
HUDDERSFIELD
Inspiring global professionals



Thriving Workers,
Thriving Workplaces
Program at Harvard

**AI for Human
Flourishing**
Hosted at IQSC, Harvard

TEDx Doncaster | 2025

Speaking Topics

Testimonials

“At the heart of everything Ali does is an innate ambition to enable people to live healthier lives.”

Jonathan A.

“I’ve always been impressed by Ali’s scientific knowledge and expertise but, all the more impressive, is his ability to translate this into terms that the average person can understand. He has a unique ability to take complex scientific concepts and turn them into commercial reality.”

Henry N.

“Ali’s passion and energy are very inspiring and infectious. He has the ability to find creative ways through multiple constraints and to take people along.”

Milind D.

The New HR Blueprint

Supported by stories, statistics and science, Ali delivers a masterclass in the models and frameworks that enable employee performance to come to life.

The Human Delta

AI technology doesn’t work alone. Linked to Ali’s work at Harvard’s AI for Human Flourishing working group, Ali lays out the missing drivers to achieve AI success.

The Flourishing Zone

Everyone has a personal zone where flow is optimised, and team work is driven by passion. Ali workshops the framework for your business, as seen on TEDx.

Stop The Struggling

Ali’s models and frameworks measure struggling, striving and flourishing at work. This workshop outlines the measurement and action principles that address human struggling.

Building a Better Survey System

From years of building surveys and global indices, this workshop unveils the secrets to building the perfect questions, accurate measurement, indices and empowering action.

Book Today

Ali covers bespoke topics based on your specific goals.

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